APRIL/MAY 2023

DECM44C/DOCP45B — ENTREPRENEURIAL DEVELOPMENT

stries Arts Time : Three hours

T.V.Malai

Maximum: 75 marks

SECTION A — $(10 \times 2 = 20 \text{ marks})$

Answer ALL questions.

Who is entrepreneur?

- 2. Explain the concept of entrepreneurship.
- 3. What is Entrepreneurial environment?
- 4. Explain the need for EDPS.
- 5. what do you mean by market research?
- 6. State the mearing of project report.
- 7. Expand SIDCO and SIPCOT.
- 8. What is meant by Institutional finance?
- 9. What is Small business?
- 10. What do you mean by Industrial sickness?

SECTION B — $(5 \times 5 = 25 \text{ marks})$

Answer ALL questions.

11. (a) What are the qualities of successful entrepreneur?

Or

- (b) Mention the various skills required for an entrepreneur.
- 12. (a) Explain about the various non-economic factors affecting entrepreneurship.

Or

- (b) Identify the importance of entr∋preneurial motivation.
- 13. (a) List out the important sources of business ideas.

Or

- (b) Outline the steps involved in preparation of project report.
- 14. (a) State the role of SIDBI in providing financial assistance to entrepreneurs.

Or-

(b) Discover the concept and features of Self-Help Groups. 15. (a) How do we evaluate the performance of small business?

Or

(b) Examine the preventive measures of industrial sickness.

SECTION C — $(3 \times 10 = 30 \text{ marks})$

Answer any THREE questions.

- 16. Classify the various types of entrepreneur.
- 17. Analyse the important economic factors of entrepreneurial environment.
- 18. Enumerate the various criteria considered for selection of a project.
- 19. Briefly explain the functions of DIC.
- 20. Examine the causes for industrial sickness.